

DAY-GLOW DOG POO

The age-old problem of accidentally stepping in dog poop is something an inventor at the recent 11th annual British Invention Show believes could be eliminated by making dog food fluorescent. The idea is that if you make dog food luminous then it will come out the other end and therefore more visible. There's no word yet on how safe day-glow dog food would be. So we'll all have to put up with the inconvenience of normal brown poo for a while.

CAT CAFES POPULAR IN JAPAN

There's a new trend in Japan — cat cafes. They're places where people can visit and be able to interact with cats in a café environment. Visitors

must first wash their hands and given sanitised footwear. Visitors are then 'educated' on proper handling and interacting with cats before being led into a large room equipped with cat climbing areas, cushions and couches. Here, people can cuddle or cavort with pedigrees and moggies. Many visitors are happy to sip a beverage while a cat curls up on their lap for some heavy petting. And before we all say "only in Japan", be reminded that Japans love of animals pioneered fancy grooming salons and pet deli's.

BREAST CANCER AWARENESS FOR PETS

Did you know that cats and dogs can get breast cancer? There are many similarities between breast cancer in humans and our pets. Females are

more likely to develop breast cancer than males and many can survive if it's caught early and surgically removed. Cats are not as lucky as dogs when it comes to breast cancer. Even with a radical mastectomy, which in a cat consists of removal of all the breast tissue on one side, cats are rarely cured. Surgery successfully removes the tumour, but metastasis is the killer. Sites of metastasis are similar to those in women with invasive forms of breast cancer: lungs and bones.

The food of choice for Australia's wildlife protection dogs...



As seen on 60 Mins & 7.30 Report

Steve Austin Australia's Leading Dog Trainer pictured above with Springer Spaniel "Ash" and one of Macquarie Islands many seals. "Ash" is one of around 8 dogs trained over a 2 year period to sniff out rabbits and rodents at the world heritage listed Macquarie Island – a sub Antarctic environment south of Tasmania.

The project will be the largest island eradication program for rabbits, rats or mice ever attempted, and one of the largest conservation projects in Tasmania. The dogs are expected to be working at Macquarie Island for 6 years with an aim to restore the island to its natural habitat, ensuring the perpetuation of many animal species including penguins and seals.

Nutrience Active is the food of choice for the Macquarie Island dogs providing high quality protein with low allergen formulas and no by-products, wheat or fillers.


For more details on this amazing project go to www.parks.tas.gov.au



VICTORIAN TED BAILLIEU'S CRACKDOWN ON ANIMAL CRUELTY

Victorian Premier Ted Baillieu has announced the Claws Laws legislation. The new legislation will include powers to seize assets and property of people operating illegal puppy farms. Large fines and bans on owning pets will see puppy farm operators in the same category as drug manufacturers and traffickers. Authorities will be able to seize assets and sell them with the proceeds going to animal-welfare programs.

In another major shake-up, it will become compulsory for every dog and cat sold in Victoria to be implanted with a unique microchip number that must be quoted in advertisements and at points of sale.

A new offence will be created to punish breeding houses not using the technology and fines will apply to any pet store, farm or individual caught selling a cat or dog without the chip, putting the onus on the seller rather than the buyer. 

For further information or to locate your nearest outlet call Toll Free 1800 663 664 or go to www.nutrience.com/australia

Available at pet specialist stores only

